

SHARED INSIGHTS

Better understand your plant nutrient uptake with our new interactive visual plant tissue report.

Harness the power of interactive reporting by joining Shared Insights, our comprehensive visual plant tissue reporting enhancement.

Participate in our improved program to track your plant tissue results through a visual trending report, gaining valuable insights for informed decision-making inseason and strategic planning for next year's crop.

Benefits of the program include:



Informed Adjustments for Next Year's Crop:

Acquire knowledge and insights to fine-tune your approach for the upcoming crop season.



In-Season Decision Support:

Make timely application decisions for in-season adjustments based on your plant tissue data.



Comparison to Midwest Labs Norms:

Evaluate your results against the established norms at Midwest Labs.

Participants will receive the results of their submitted plant tissue samples through our *Plant Tissue Complete Package* that encompasses tests for essential nutrients with a speedy 3–5 business day turnaround.



Visit <u>mylab.midwestlabs.com</u> for sampling supplies or questions. Or contact us at midwestlabs.com | 402.334.7770 | contactus@midwestlabs.com



SHARED INSIGHTS ENROLLMENT STEPS:

1. GAIN ACCESS TODAY: Complete the registration form at MIDWESTLABS.COM/SHARED-INSIGHTS

| 0 | Plant tissue bags for your chosen program duration. |
|-------|---|
| 0 | Agrenemy handbook and plant sampling pocketbook. |
| 0 | Access to a weekly dashboard for real-time result tracking during the season. |
| Ge | t Registered |
| Mid | west Labs Account Number* |
| First | name* |
| Last | name* |
| Pho | ne number* |
| Ema | ak . |
| Sele | ct your Grop* |
| P | ease Select 🗸 🗸 |
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2. SAMPLING SUPPLIES KIT: Receive your plant sampling supplies kit from Midwest Labs.

3. SUBMITTAL FORMS: Print the required submittal forms from the MyLab Portal for each weekly sample.

| Account Number's | | | | | | | |
|------------------|------------------|-------|----------------|------------------|--------------------|----------------------|--|
| REPORT & BILL TO | | | IDENTIFICATION | | | | |
| Name's | | | | | | COPY TO | |
| Address': | | | | | Name: | | |
| City/State': | | Zip': | | | Address: | | |
| Phone': Fax | | | | City/State: Zip: | | | |
| Email . | | | | | Email | | |
| - | | | | | | | |
| | TEST DESIRED | | SAMPLE ID. | CROP | STAGE OF GROWTH | APPEARANCE/ COMMENTS | |
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| Total Nicogen | C'itoride | | | | | | |
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4. SUBMISSION PROCESS:

Send in one plant tissue sample per week from your designated fields to *Midwest Labs 13611 B Street Omaha, Nebraska 68144.*



5. RESULTS AND COMPARISON: Receive weekly reports via email and access the Shared Insights Dashboard on the **MYLAB PORTAL** to compare results week over week.



Any questions about the program email SHAREDINSIGHTSENROLLMENTS@MIDWESTLABS.COM

